

PUBLIC FILE, PART 1

**KDND-FM
Sundays, 6:00A-6:30A**

PUBLIC FILE
Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
8. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.
9. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Mentoring Children of Prisoners**
Program: Public File
Date: July 8, 2007
Time: 6:00A-6:30A

Description: Children of prisoners are 7 times more likely to become involved in the juvenile and adult criminal justice systems. One in 10 of these children will be incarcerated before reaching the age of 18. The Roots and Horizons mentor program is a site-based, one-to-one mentoring program working with children of prisoners living in Rancho Cordova and Folsom who are between the ages of 4 and 15. Their mission is to build safe and healthy mentoring relationships that foster stability and promote positive futures for all children of prisoners in our community. Roots and Horizons envisions a community in which there is a collective effort to provide every child of an incarcerated parent with a nurturing and supportive adult role model. Mentors support the child's strengths and empower them to discover their own talents, set their own goals and reach their own aspirations.

Issue: **Public Access to Legal Assistance**
Program: Public File
Date: July 15, 2007
Time: 6:00A-6:30A

Description: The Sacramento County Public Law Library serves the bench, bar and citizens of Sacramento County. The California County Law Library system was established in 1891. Sacramento County Public Law Library is the 6th largest of California's 58 county law libraries with more than 65,000 volumes. The library is a practice library, focusing on practical materials for attorneys and lay persons. Use of the library's collection is free to all who enter the library. A team of highly skilled professional, technical, and clerical staff works together to provide appropriate resources to meet the legal research and information needs of library customers. The mission of the Sacramento County Public Law Library staff is to assist customers in their efforts to use the legal system effectively, continually improve services, cultivate new technologies to best serve customers, exhibit their values in their daily work, and seek to maximize customer's research dollar.

Issue: **Safe Driving for Young Drivers**
Program: Public File
Date: July 22, 2007
Time: 6:00A-6:30A

Description: Alive at 25 is a highly interactive four-hour traffic safety survival course specifically designed for 16-24 year old drivers – the group most likely to be hurt or killed in a vehicle crash. More than 400,000 young adults have learned life-saving defensive driving skills through Alive at 25 since 1995. National Safety Council developed the course to prevent traffic collisions, fatalities, and violations. Instructors use workbook exercises, interactive media segments, group discussions, role-playing activities, short lectures, and guest speakers to help young drivers develop convictions and strategies that will keep them safer on the road. Alive at 25 teaches young drivers to take control of situations by taking responsibility for their own driving behavior. In a recent study by the Colorado State Patrol, 93% of Alive at 25 participants said they would change their driving behavior after going through the program. Alive at 25 helps young drivers see the real consequences of their choices, from losing a license and/or insurance coverage to losing relationships, mobility, or even their lives.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Foster Care**
Program: Public File
Date: July 29, 2007
Time: 6:00A-6:30A

Description: Triad Family Services is a 501(c)(3) corporation that oversees a comprehensive network of functions including education, therapy, reunification, emancipation, guardianship and long-term foster care. Triad Family Services is committed to providing you with the resources needed to establish, maintain or rebuild a permanent family in which children are protected and nurtured. They offer a comprehensive array of programs and services provided by an experienced dedicated team of professionals, including Family Support Workers, Therapists and Counselors, Family Advocates and Independent Living Planning (ILP) Coordinators. These individuals recruit and train foster families, coordinate services and support, and provide direct counseling services, advocacy and transitional assistance. In addition to these services the agency offers the following special programs: Counseling Center, Licensed Psychologists, Psychological Assessments, Medication Support, Parent-Child Interactive Therapy, Mentoring Program, and Short-Term De-escalation.

Issue: **Local Tourism**
Program: Public File
Date: August 5, 2007
Time: 6:00A-6:30A

Description: The Sacramento Convention and Visitors Bureau seeks to strengthen positive awareness of the City and County of Sacramento as a convention and visitor destination to increase revenues and stimulate economic development and growth for the community. Visitors spend approximately \$1.3 in Sacramento annually. The tourism industry supports project developments that provide education and entertainment opportunities and create thousands of well-paying jobs. Tourism also helps fuel significant increases in tax revenues which are invested back into improving neighborhoods, parks, city infrastructure and children's programs. Rush Days celebrates Sacramento's heritage and history like no other event in the region. It serves as a live history lesson, reenacting Sacramento life in the mid 1800's. The excitement of the California gold rush is brought back to life as Old Sacramento is transformed into a scene from the 1850's. Daily themes educate and entertain visitors on the many activities and events that shaped life during the gold rush.

Issue: **Adolescent / Teen Males / Sexuality**
Program: Public File
Date: August 19, 2007
Time: 6:00A-6:30A

Description: The goal of the Adolescent Health Program is to empower teens to delay sexual activity through knowledge and skill building. Empowerment and wise choices can help to reduce the number of teens engaging in high-risk behaviors, decrease the incidence of teen pregnancy and decrease sexuality transmitted disease among teens. This program is for preteens, teens and parents of teens. Services provided include parent presentations, abstinence-based education in middle schools and sexually transmitted disease and pregnancy prevention education. Topics discussed in the interview include how our society relates to boys, myths that society has regarding males, and a parent's role as a sex educator for their children.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Programs for Underprivileged Youth**
Program: Public File
Date: September 9, 2007
Time: 6:00A-6:30A

Description: The focus of the Rotary Club of Point West Sacramento follows that of Rotary International by working with two local schools, Jonas Salk Middle School and Encina High School as well as working with various charities and programs that will help improve the lives of less fortunate members of our community. They place special emphasis on programs where they can help children succeed. They believe that by transforming younger members of our society into productive people they stand the best chance of breaking the cycle of dependency upon society. Proceeds from the upcoming 11th Annual Brewfest benefit the Rotary's Operation School Bell which provides shoes, school clothing or uniforms, hygiene kits and other appropriate items to Sacramento area K-6 children in need. The new clothing increases their incentive for regular school attendance, higher academic performance and enhances self esteem. Over 2,000 students were clothed last year.

Issue: **Tools for Success in Life**
Program: Public File
Date: September 30, 2007
Time: 6:00A-6:30A

Description: The Livin' Free organization seeks to provide the tools needed to have a life of fulfillment and prosperity. A life many want, but few actually have. There are barriers thrown in front of us every day meant to prevent us from achieving true success. The biggest barriers are those we put in front of ourselves. To truly be 'Livin' Free', you must have everything working. Finances, health and relationships all work together to create balance in your life and it is that balance that is needed to feel good. Wake up and know that anything and everything truly can be achieved. It is that balance that allows us to be Livin' Free!

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Issue: **Solar Power**
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Description: Solar power is free, clean, and available every day. The costs of solar systems have come down 80%+ over the past two decades, and as more consumers take to solar the costs are falling still. There are a variety of solar power options available, and it's important to understand the benefits and costs of each option. Solar power is produced by using photovoltaic (PV) cells to capture the energy of the sun and convert it into electricity. The electricity generated by the system can be used to power any and all devices and appliances plugged into your home's electrical service. Solar electric systems are designed to withstand most weather conditions. Lightning, wind up to 80 miles per hour, and extreme temperatures are all things a solar system can handle. Most solar panels come with a 25 year power output guarantee and are expected to last at least twice that long. Solar can add \$20 of home value for every \$1 of yearly energy cost savings.

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Issue: **Funding for Local HIV/AIDS Service Organizations**
Program: Public File
Date: September 2, 2007
Time: 6:00A-6:30A

Description: The Capital City AIDS Fund (CCAF) is a non-profit organization, which was founded in 1995 to organize, and stage events that raise money to support HIV/AIDS services in the Sacramento area. In 1996, Sacramento was added to the short list of communities nationwide that are recognized by the federal government as being devastated by AIDS. Sacramento County Health officials conservatively estimate that more than 5,000 people have been infected with HIV in Sacramento. Already 1,500 have lost their lives to AIDS, with more than 2,000 confirmed cases of AIDS being reported in the Capital City area. Unfortunately, local public funding for Sacramento area HIV/AIDS organizations continues to decrease, while the case loads and needs of the local AIDS organizations continue to rise. In response, the Sacramento Valley AIDS Walk was born. Today the Sacramento Valley AIDS Run/Walk is a cooperative effort among the areas largest HIV/AIDS service organizations, including the Center for AIDS Research, Education and Services (CARES), Breaking Barriers, AIDS Housing Alliance, Sierra Foothills AIDS Foundation, Sunburst Projects and the Sacramento Gay & Lesbian Center. Capital City AIDS Fund, Inc. (CCAF) serves as the fiscal agent for the Run/Walk. In 2006 thirteen non-profit HIV/AIDS service agencies from Sacramento, Yolo, Placer, El Dorado, and Nevada counties participated and received funds from the Run/Walk.

ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

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ISSUES / PROGRAMS LIST

HEALTH

Issue: **Foster Care**
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ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Blindness**
Program: Public File
Date: September 23, 2007
Time: 6:00A-6:30A

Description: The urgent mission of the Foundation Fighting Blindness, inc. is to drive the research that will provide preventions, treatments and cures for people affected by retinitis pigmentosa (RP), macular degeneration, Usher syndrome, and the entire spectrum of retinal degenerative diseases. Over nine million Americans of every age and race suffer vision loss from these blinding diseases. The Foundation has funded thousands of research studies at hundreds of prominent institutions worldwide. They fund leading-edge research in promising areas such as genetics, gene therapy, retinal cell transplantation, artificial retinal implants, and pharmaceutical and nutritional therapies. Since its inception in 1971, the Foundation has raised over \$270 million. The Foundation has over 50 volunteer-led group across the U.S. These dedicated volunteers raise funds, increase public awareness, and provide support to their communities. The Foundation also provides information and outreach programs for patients, families and professionals.

Issue: **Tools for Success in Life**
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ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Safe Driving**
Program: Public File
Date: July 1, 2007
Time: 6:00A-6:30A

Description: A non-profit organization founded in the summer of 1998, Keep Kids Alive Drive 25 is a safety campaign targeting observance of the residential speed limit. In most towns and cities throughout the U.S., the residential speed is 25 mph. Thus the slogan, "Keep Kids Alive Drive 25". The mission of Keep Kids Alive Drive 25 is to educate and actively engage citizens throughout the United States in a common commitment to create safer streets in neighborhoods, and beyond, for the benefit of all. This includes pedestrians, cyclists, children-at-play, motorists and their passengers. They work with and through neighborhood groups, law enforcement, public health agencies, schools, city/county/state government, public works, businesses, safety organizations, and any and all civic organizations committed to creating safe roadways. The campaign goal is to unite neighborhoods and communities throughout the U.S. with a consistent message about safe driving, reminding motorists to check their speed and slow down as needed.

Issue: **Safe Driving for Young Drivers**
Program: Public File
Date: July 22, 2007
Time: 6:00A-6:30A

Description: Alive at 25 is a highly interactive four-hour traffic safety survival course specifically designed for 16-24 year old drivers – the group most likely to be hurt or killed in a vehicle crash. More than 400,000 young adults have learned life-saving defensive driving skills through Alive at 25 since 1995. National Safety Council developed the course to prevent traffic collisions, fatalities, and violations. Instructors use workbook exercises, interactive media segments, group discussions, role-playing activities, short lectures, and guest speakers to help young drivers develop convictions and strategies that will keep them safer on the road. Alive at 25 teaches young drivers to take control of situations by taking responsibility for their own driving behavior. In a recent study by the Colorado State Patrol, 93% of Alive at 25 participants said they would change their driving behavior after going through the program. Alive at 25 helps young drivers see the real consequences of their choices, from losing a license and/or insurance coverage to losing relationships, mobility, or even their lives.

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ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: **Retirement**
Program: Public File
Date: August 12, 2007
Time: 6:00A-6:30A

Description: Richard Lyon believes the Pre-Retirement Coaching is a must for "Baby Boomers" going into retirement. Even with 'financials' in good shape, it is not the happy, care-free life that "they" said it would be. There are far too many disturbing statistics about retirees and premature death. The more the guest studied the phenomenon called "retirement", and its pitfalls, the more he became convinced of the importance of bringing greater awareness to people headed in that direction. I know simple awareness is often curative. Hidden and unspoken issues that come with retirement include loss of professional identity, loss of daily routine, loss of social circle and the loss of creative and productive outlets.

Issue: **Blindness**
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DRUG ABUSE

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CRIME

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Date: July 29, 2007
Time: 6:00A-6:30A

Description: Triad Family Services is a 501(c)(3) corporation that oversees a comprehensive network of functions including education, therapy, reunification, emancipation, guardianship and long-term foster care. Triad Family Services is committed to providing you with the resources needed to establish, maintain or rebuild a permanent family in which children are protected and nurtured. They offer a comprehensive array of programs and services provided by an experienced dedicated team of professionals, including Family Support Workers, Therapists and Counselors, Family Advocates and Independent Living Planning (ILP) Coordinators. These individuals recruit and train foster families, coordinate services and support, and provide direct counseling services, advocacy and transitional assistance. In addition to these services the agency offers the following special programs: Counseling Center, Licensed Psychologists, Psychological Assessments, Medication Support, Parent-Child Interactive Therapy, Mentoring Program, and Short-Term De-escalation.

Issue: **Local Tourism**
Program: Public File
Date: August 5, 2007
Time: 6:00A-6:30A

Description: The Sacramento Convention and Visitors Bureau seeks to strengthen positive awareness of the City and County of Sacramento as a convention and visitor destination to increase revenues and stimulate economic development and growth for the community. Visitors spend approximately \$1.3 in Sacramento annually. The tourism industry supports project developments that provide education and entertainment opportunities and create thousands of well-paying jobs. Tourism also helps fuel significant increases in tax revenues which are invested back into improving neighborhoods, parks, city infrastructure and children's programs. Rush Days celebrates Sacramento's heritage and history like no other event in the region. It serves as a live history lesson, reenacting Sacramento life in the mid 1800's. The excitement of the California gold rush is brought back to life as Old Sacramento is transformed into a scene from the 1850's. Daily themes educate and entertain visitors on the many activities and events that shaped life during the gold rush.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Retirement**
Program: Public File
Date: August 12, 2007
Time: 6:00A-6:30A

Description: Richard Lyon believes the Pre-Retirement Coaching is a must for "Baby Boomers" going into retirement. Even with 'financials' in good shape, it is not the happy, care-free life that "they" said it would be. There are far too many disturbing statistics about retirees and premature death. The more the guest studied the phenomenon called "retirement", and its pitfalls, the more he became convinced of the importance of bringing greater awareness to people headed in that direction. I know simple awareness is often curative. Hidden and unspoken issues that come with retirement include loss of professional identity, loss of daily routine, loss of social circle and the loss of creative and productive outlets.

Issue: **Adolescent / Teen Males / Sexuality**
Program: Public File
Date: August 19, 2007
Time: 6:00A-6:30A

Description: The goal of the Adolescent Health Program is to empower teens to delay sexual activity through knowledge and skill building. Empowerment and wise choices can help to reduce the number of teens engaging in high-risk behaviors, decrease the incidence of teen pregnancy and decrease sexuality transmitted disease among teens. This program is for preteens, teens and parents of teens. Services provided include parent presentations, abstinence-based education in middle schools and sexually transmitted disease and pregnancy prevention education. Topics discussed in the interview include how our society relates to boys, myths that society has regarding males, and a parent's role as a sex educator for their children.

Issue: **Programs for Underprivileged Youth**
Program: Public File
Date: September 9, 2007
Time: 6:00A-6:30A

Description: The focus of the Rotary Club of Point West Sacramento follows that of Rotary International by working with two local schools, Jonas Salk Middle School and Encina High School as well as working with various charities and programs that will help improve the lives of less fortunate members of our community. They place special emphasis on programs where they can help children succeed. They believe that by transforming younger members of our society into productive people they stand the best chance of breaking the cycle of dependency upon society. Proceeds from the upcoming 11th Annual Brewfest benefit the Rotary's Operation School Bell which provides shoes, school clothing or uniforms, hygiene kits and other appropriate items to Sacramento area K-6 children in need. The new clothing increases their incentive for regular school attendance, higher academic performance and enhances self esteem. Over 2,000 students were clothed last year.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Blindness**
Program: Public File
Date: September 23, 2007
Time: 6:00A-6:30A

Description: The urgent mission of the Foundation Fighting Blindness, inc. is to drive the research that will provide preventions, treatments and cures for people affected by retinitis pigmentosa (RP), macular degeneration, Usher syndrome, and the entire spectrum of retinal degenerative diseases. Over nine million Americans of every age and race suffer vision loss from these blinding diseases. The Foundation has funded thousands of research studies at hundreds of prominent institutions worldwide. They fund leading-edge research in promising areas such as genetics, gene therapy, retinal cell transplantation, artificial retinal implants, and pharmaceutical and nutritional therapies. Since its inception in 1971, the Foundation has raised over \$270 million. The Foundation has over 50 volunteer-led group across the U.S. These dedicated volunteers raise funds, increase public awareness, and provide support to their communities. The Foundation also provides information and outreach programs for patients, families and professionals.

Issue: **Tools for Success in Life**
Program: Public File
Date: September 30, 2007
Time: 6:00A-6:30A

Description: The Livin' Free organization seeks to provide the tools needed to have a life of fulfillment and prosperity. A life many want, but few actually have. There are barriers thrown in front of us every day meant to prevent us from achieving true success. The biggest barriers are those we put in front of ourselves. To truly be 'Livin' Free', you must have everything working. Finances, health and relationships all work together to create balance in your life and it is that balance that is needed to feel good. Wake up and know that anything and everything truly can be achieved. It is that balance that allows us to be Livin' Free!

PUBLIC FILE, PART 2

**KDND-FM
Sundays, 6:30A-7:00A**

PUBLIC FILE

Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.
10. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Humane Animal Treatment**
Program: Public File
Date: July 8, 2007
Time: 6:30A-7:00A

Description: The mission of the Placer SPCA is to prevent cruelty to animals, relieve animal suffering and ensure animal welfare, provide humane and animal care education, encourage and support the human-animal bond in our community, and encourage participation by all in a cooperative, on-going manner. The vision of the Placer SPCA is that every adoptable pet in Placer County has a home, every lost pet in Placer County is reunited with its owner, low-cost spaying and neutering is available for all cats and dogs and that every animal is treated with kindness and respect. Programs include behavior education, a food assistance program, a spay and neuter assistance program, a youth for animals club, vaccinations and micro-chipping, a lost and found and a humane kids camp.

Issue: **Feeding the World's Hungry**
Program: Public File
Date: July 15, 2007
Time: 6:30A-7:00A

Description: Freedom from Hunger brings innovative and sustainable self-help solutions to the fight against chronic hunger and poverty. Together with local partners, they equip families with resources they need to build futures and health, hope and dignity. They believe that a world without hunger can be achieved through the principles and practices of self-help, collaboration, innovation, sustainability and respect for the contributions of our in-country partners and the families we serve. Because young children are most vulnerable to the ravages of malnutrition, Freedom from Hunger designs its self-help services for women – the primary caretakers of young children. They equip women to succeed at the very thing they are already determined to do: feed their children, improve their families' health and create positive change in their villages. They work in developing nations where chronic hunger is suffered by a large portion of a country's population. They focus on rural regions where poverty and hunger are at their worst. Their programs and services are at work in Africa (Benin, Burkina Faso, Ghana, Madagascar, Mali, Senegal, Togo and Uganda); Asia (India, the Philippines); Latin America and the Caribbean (Bolivia, Ecuador, Guatemala, Haiti, Honduras, Mexico and Peru).

Issue: **Helping the Homeless**
Program: Public File
Date: July 29, 2007
Time: 6:30A-7:00A

Description: The Lazarus Project helps the homeless men and women of Placer County get back on their feet. They deliver hope by providing food, housing, clothing, guidance, counseling, education, job training, budgeting classes, parenting classes and access to health care. Since 1999 over 200 men and women have been assisted by their program. They provide transitional homes, comprehensive support services, and a variety of collaborative efforts that enrich the community as a whole. Each Lazarus Project home provides an uplifting environment that enables and empowers each participant to become self-sufficient. A Lazarus Project participant is usually an individual who is homeless or on the verge of homelessness who has sustained multiple losses in his/her home and family; friends and job; health and hope. In addition, participants may be recovering from alcohol or drug dependence, emotional or physical abuse as well as mental or physical impairment.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: Homeless Veterans
Program: Public File
Date: August 5, 2007
Time: 6:30A-7:00A

Description: Once again, hundreds of homeless Sacramento area veterans and their families will have a home for 3 days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from dozens of private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three days off the street is just a small part of the program and really is just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

Issue: Adolescent / Teen Males / Sexuality
Program: Public File
Date: April 29, 2007
Time: 6:30A-7:00A

Description: The goal of the Adolescent Health Program is to empower teens to delay sexual activity through knowledge and skill building. Empowerment and wise choices can help to reduce the number of teens engaging in high-risk behaviors, decrease the incidence of teen pregnancy and decrease sexually transmitted disease among teens. This program is for preteens, teens and parents of teens. Services provided include parent presentations, abstinence-based education in middle schools and sexually transmitted disease and pregnancy prevention education. Topics discussed in the interview include how our society relates to boys, myths that society has regarding males, and a parent's role as a sex educator for their children.

ISSUES / PROGRAMS LIST

ECONOMY

Issue: **Feeding the World's Hungry**
Program: Public File
Date: July 15, 2007
Time: 6:30A-7:00A

Description: Freedom from Hunger brings innovative and sustainable self-help solutions to the fight against chronic hunger and poverty. Together with local partners, they equip families with resources they need to build futures and health, hope and dignity. They believe that a world without hunger can be achieved through the principles and practices of self-help, collaboration, innovation, sustainability and respect for the contributions of our in-country partners and the families we serve. Because young children are most vulnerable to the ravages of malnutrition, Freedom from Hunger designs its self-help services for women – the primary caretakers of young children. They equip women to succeed at the very thing they are already determined to do: feed their children, improve their families' health and create positive change in their villages. They work in developing nations where chronic hunger is suffered by a large portion of a country's population. They focus on rural regions where poverty and hunger are at their worst. Their programs and services are at work in Africa (Benin, Burkina Faso, Ghana, Madagascar, Mali, Senegal, Togo and Uganda); Asia (India, the Philippines); Latin America and the Caribbean (Bolivia, Ecuador, Guatemala, Haiti, Honduras, Mexico and Peru).

ISSUES / PROGRAMS LIST

GOVERNMENT

Issue: **Feeding the World's Hungry**
Program: Public File
Date: July 15, 2007
Time: 6:30A-7:00A

Description: Freedom from Hunger brings innovative and sustainable self-help solutions to the fight against chronic hunger and poverty. Together with local partners, they equip families with resources they need to build futures and health, hope and dignity. They believe that a world without hunger can be achieved through the principles and practices of self-help, collaboration, innovation, sustainability and respect for the contributions of our in-country partners and the families we serve. Because young children are most vulnerable to the ravages of malnutrition, Freedom from Hunger designs its self-help services for women – the primary caretakers of young children. They equip women to succeed at the very thing they are already determined to do: feed their children, improve their families' health and create positive change in their villages. They work in developing nations where chronic hunger is suffered by a large portion of a country's population. They focus on rural regions where poverty and hunger are at their worst. Their programs and services are at work in Africa (Benin, Burkina Faso, Ghana, Madagascar, Mali, Senegal, Togo and Uganda); Asia (India, the Philippines); Latin America and the Caribbean (Bolivia, Ecuador, Guatemala, Haiti, Honduras, Mexico and Peru).

Issue: **Disaster Preparedness**
Program: Public File
Date: July 20, 2007
Time: 6:30A-7:00A

Description: Citizen Voice's mission is to inspire, inform and involve citizens in the public arena on behalf of all, especially the vulnerable. Citizen Voice fulfills its mission by involving citizens in both practical immediate intervention and work towards long-term changes that protect the vulnerable. SAFELY OUT is a project of Citizen Voice, developed in partnership with the Red Cross – Sacramento Sierra Chapter, to ensure that our most vulnerable citizens – including the disabled, frail seniors, young children and more – are protected during a disaster. Safely Out Kits are the foundation of the project. For anyone who may have difficulty safely evacuating, they enable easy access to critical emergency information along with a leave-behind alert system that allows the person to call for help and then notifies relatives and first responders where that person has been evacuated to.

Issue: **Medical Marijuana**
Program: Public File
Date: September 2, 2007
Time: 6:30A-7:00A

Description: AAMC represents a fellowship of Health Professionals, patients, educators, clergy, caregivers, and community members. Included in AAMC membership are experts in the field of cannabis medicine including clinical applications, cultivation, history, and medical preparations. The primary mission of AAMC is patient advocacy, patient rights, and support. Additional aspects of the AAMC mission includes critical research and educating decision makers. Activities to meet their mission include ongoing discussions with community leaders and government representatives to promote safe access to medicine while limiting diversion, creation and distribution of educational materials, provision of an Internet website, assistance to hospice facilities and other patient facilities, and Statewide and National organizing including publishing of a newsletter and the hosting of regional and national meetings.

ISSUES / PROGRAMS LIST

HEALTH

Issue: **Healthier Air**
Program: Public File
Date: July 1, 2007
Time: 6:30A-7:00A

Description: Breathe California of Sacramento-Emigrant Trails, founded in Sacramento in 1917 as the Sacramento Society for the Prevention and Cure of Tuberculosis, has been a champion in fighting for clean air, healthy lungs and the elimination of lung disease in the Sacramento Region. Focusing on local, grassroots prevention and education programs, Breathe California of Sacramento-Emigrant Trails is committed to innovative programs to improve the lung health of our communities. Breathe California of Sacramento-Emigrant Trails is the same organization that pioneered smoke-free workplaces and restaurants, was a leader in making light-rail a reality in Sacramento, created the Asthma Tool Kit as a practical resource for children, parents, schools and health professionals, and was a founding member of the Cleaner Air Partnership, as well as other groundbreaking programs. As they look toward the future, Breathe California of Sacramento-Emigrant Trails will continue to be the leader in creative and successful programs and initiatives that will ultimately ensure that every breath we take in the Sacramento region is a healthy one.

Issue: **Feeding the World's Hungry**
Program: Public File
Date: July 15, 2007
Time: 6:30A-7:00A

Description: Freedom from Hunger brings innovative and sustainable self-help solutions to the fight against chronic hunger and poverty. Together with local partners, they equip families with resources they need to build futures and health, hope and dignity. They believe that a world without hunger can be achieved through the principles and practices of self-help, collaboration, innovation, sustainability and respect for the contributions of our in-country partners and the families we serve. Because young children are most vulnerable to the ravages of malnutrition, Freedom from Hunger designs its self-help services for women – the primary caretakers of young children. They equip women to succeed at the very thing they are already determined to do: feed their children, improve their families' health and create positive change in their villages. They work in developing nations where chronic hunger is suffered by a large portion of a country's population. They focus on rural regions where poverty and hunger are at their worst. Their programs and services are at work in Africa (Benin, Burkina Faso, Ghana, Madagascar, Mali, Senegal, Togo and Uganda); Asia (India, the Philippines); Latin America and the Caribbean (Bolivia, Ecuador, Guatemala, Haiti, Honduras, Mexico and Peru).

Issue: **Disaster Preparedness**
Program: Public File
Date: July 20, 2007
Time: 6:30A-7:00A

Description: Citizen Voice's mission is to inspire, inform and involve citizens in the public arena on behalf of all, especially the vulnerable. Citizen Voice fulfills its mission by involving citizens in both practical immediate intervention and work towards long-term changes that protect the vulnerable. SAFELY OUT is a project of Citizen Voice, developed in partnership with the Red Cross – Sacramento Sierra Chapter, to ensure that our most vulnerable citizens – including the disabled, frail seniors, young children and more – are protected during a disaster. Safely Out Kits are the foundation of the project. For anyone who may have difficulty safely evacuating, they enable easy access to critical emergency information along with a leave-behind alert system that allows the person to call for help and then notifies relatives and first responders where that person has been evacuated to.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Helping the Homeless**
Program: Public File
Date: July 29, 2007
Time: 6:30A-7:00A

Description: The Lazarus Project helps the homeless men and women of Placer County get back on their feet. They deliver hope by providing food, housing, clothing, guidance, counseling, education, job training, budgeting classes, parenting classes and access to health care. Since 1999 over 200 men and women have been assisted by their program. They provide transitional homes, comprehensive support services, and a variety of collaborative efforts that enrich the community as a whole. Each Lazarus Project home provides an uplifting environment that enables and empowers each participant to become self-sufficient. A Lazarus Project participant is usually an individual who is homeless or on the verge of homelessness who has sustained multiple losses in his/her home and family; friends and job; health and hope. In addition, participants may be recovering from alcohol or drug dependence, emotional or physical abuse as well as mental or physical impairment.

Issue: **Homeless Veterans**
Program: Public File
Date: August 5, 2007
Time: 6:30A-7:00A

Description: Once again, hundreds of homeless Sacramento area veterans and their families will have a home for 3 days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from dozens of private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three days off the street is just a small part of the program and really is just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

Issue: **Support for Families Living with Cancer**
Program: Public File
Date: August 12, 2007
Time: 6:30A-7:00A

Description: Angela's ANSIR is inspired by Pastor Alonzo Morris, his wife Angela, and their four children. As a young family having experienced the loss of a loved one to cancer, Angela's ANSIR knows first-hand just how important a network of resources can be during a difficult time. Angela lost the battle with cancer in 2002 at the age of 37. This foundation will allow her spirit to live on by assisting other families that are survivors of this devastating disease. Angela's ANSIR will provide multiple support networks to aid cancer survivors and their families such as emotional and psychological support for adults and children, educational scholarships for children of survivors, public education and advocacy awareness, and fundraising to finance cancer consciousness, prevention, and a cure.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Shaken Baby Syndrome**
Program: Public File
Date: August 19, 2007
Time: 6:30A-7:00A

Description: Shaken baby syndrome (SBS) is a collective term for the internal head injuries a baby or young child sustains from being violently shaken. Every year, nearly 50,000 children in the United States are forcefully shaken by their caretakers. The victims are on average six to eight months old, but may be as old as five years or as young as a few days. The shaking may occur as a response of frustration to the baby's inconsolable crying or as an action of routine abuse. Infants and small children are especially vulnerable to SBS because their neck muscles are still too weak to adequately support their disproportionately large heads and their young brain tissue and blood vessels are extremely fragile. When an infant is vigorously shaken by the arms, legs, shoulders, or chest, the whiplash motion repeatedly jars the baby's brain with tremendous force, causing internal damage and bleeding. While there may be no obvious external signs of injury following shaking, the child may suffer internally from brain bleeding and bruising, brain swelling and damage; mental retardation; blindness, hearing loss, paralysis, speech impairment, and learning disabilities; and death. Nearly 2,000 children die every year as a result of being shaken. Shaken baby syndrome is preventable with public education. Adults must be actively taught that shaking a child is never acceptable and can cause severe injury or death.

Issue: **Medical Marijuana**
Program: Public File
Date: September 2, 2007
Time: 6:30A-7:00A

Description: AAMC represents a fellowship of Health Professionals, patients, educators, clergy, caregivers, and community members. Included in AAMC membership are experts in the field of cannabis medicine including clinical applications, cultivation, history, and medical preparations. The primary mission of AAMC is patient advocacy, patient rights, and support. Additional aspects of the AAMC mission includes critical research and educating decision makers. Activities to meet their mission include ongoing discussions with community leaders and government representatives to promote safe access to medicine while limiting diversion, creation and distribution of educational materials, provision of an Internet website, assistance to hospice facilities and other patient facilities, and Statewide and National organizing including publishing of a newsletter and the hosting of regional and national meetings.

Issue: **Osteoporosis**
Program: Public File
Date: September 16, 2007
Time: 6:30A-7:00A

Description: Osteoporosis means "porous bones". It is a condition in which the bones become fragile and weakened, increasing the risk of fractures, especially in the wrist, hip and spine. Any bone can be affected, but the most serious concerns are fractures of the hip and the spine. Today, approximately 10 million Americans have osteoporosis. Another 18 million Americans have low bone mass and are at risk for developing osteoporosis. Of these, 80% are women. This figure is estimated to rise to 41 million by the year 2015 unless steps are taken to educate individuals about prevention and screening. Osteoporosis is often called the "silent" disease, because it can progress without symptoms. Without proper screening and diagnosis, a person may not know they have osteoporosis until they break a bone. Fractured bones were once the only way to tell if a person had osteoporosis. Fortunately, there are new methods today that can detect osteoporosis before a fracture occurs.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Depression**
Program: Public File
Date: September 23, 2007
Time: 6:30A-7:00A

Description: A depressive disorder is an illness that involves the body, mood and thoughts. It affects the way a person eats and sleeps, the way one feels about oneself, and the way one thinks about things. A depressive disorder is not the same as a passing blue mood. It is not a sign of personal weakness or a condition that can be willed or wished away. People with a depressive illness cannot merely "pull themselves together" and get better. Without treatment, symptoms can last for weeks, months or years. Appropriate treatment, however, can help most people who suffer from depression. Everyone experiences ups and downs in their life, but for some people the downs can outweigh the ups. This can cause problems with everyday activities such as eating, sleeping, working and getting along with friends. If this happens for more than a few weeks, depression may be the reason. Major depression is very common – it affects an estimated 19 million American adults every year. Nearly twice as many women (6.5%) as men (3.3%) suffer from depression each year. The good news is that it is possible to manage the symptoms of depression.

Issue: **Psychic Readings**
Program: Public File
Date: September 30, 2007
Time: 6:30A-7:00A

Description: There are many misconceptions about what a psychic is, what a psychic does and what a psychic can do for you. Teachings relating to the spiritual realms are not usually included in our basic education. This is why it is so easy for fraudulent practitioners to get away with a scam. Anyone who predicts an absolute "set in stone" future – fortune tellers – is a scam artist. Real psychics are people with highly developed spiritual gifts who use them to help others become more aware of what is going on in their life spiritually. The word psychic is used to describe a person (or reader) who has the extraordinary ability to perceive and be affected by non-physical (spiritual) energies. Although most people have some degree of this ability, a professional psychic has developed an acute sensitivity to these energies. A good psychic reading combines accurate insight with practical advice; fosters hope and inspiration; encourages self-examination, highlights your gifts and abilities; and respects your free will and power to change.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Healthier Air**
Program: Public File
Date: July 1, 2007
Time: 6:30A-7:00A

Description: Breathe California of Sacramento-Emigrant Trails, founded in Sacramento in 1917 as the Sacramento Society for the Prevention and Cure of Tuberculosis, has been a champion in fighting for clean air, healthy lungs and the elimination of lung disease in the Sacramento Region. Focusing on local, grassroots prevention and education programs, Breathe California of Sacramento-Emigrant Trails is committed to innovative programs to improve the lung health of our communities. Breathe California of Sacramento-Emigrant Trails is the same organization that pioneered smoke-free workplaces and restaurants, was a leader in making light-rail a reality in Sacramento, created the Asthma Tool Kit as a practical resource for children, parents, schools and health professionals, and was a founding member of the Cleaner Air Partnership, as well as other groundbreaking programs. As they look toward the future, Breathe California of Sacramento-Emigrant Trails will continue to be the leader in creative and successful programs and initiatives that will ultimately ensure that every breath we take in the Sacramento region is a healthy one.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: **Disaster Preparedness**
Program: Public File
Date: July 20, 2007
Time: 6:30A-7:00A

Description: Citizen Voice's mission is to inspire, inform and involve citizens in the public arena on behalf of all, especially the vulnerable. Citizen Voice fulfills its mission by involving citizens in both practical immediate intervention and work towards long-term changes that protect the vulnerable. SAFELY OUT is a project of Citizen Voice, developed in partnership with the Red Cross – Sacramento Sierra Chapter, to ensure that our most vulnerable citizens – including the disabled, frail seniors, young children and more – are protected during a disaster. Safely Out Kits are the foundation of the project. For anyone who may have difficulty safely evacuating, they enable easy access to critical emergency information along with a leave-behind alert system that allows the person to call for help and then notifies relatives and first responders where that person has been evacuated to.

Issue: **Domestic Violence**
Program: Public File
Date: September 9, 2007
Time: 6:30A-7:00A

Description: The center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 24 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court.

Issue: **Osteoporosis**
Program: Public File
Date: September 16, 2007
Time: 6:30A-7:00A

Description: Osteoporosis means "porous bones". It is a condition in which the bones become fragile and weakened, increasing the risk of fractures, especially in the wrist, hip and spine. Any bone can be affected, but the most serious concerns are fractures of the hip and the spine. Today, approximately 10 million Americans have osteoporosis. Another 18 million Americans have low bone mass and are at risk for developing osteoporosis. Of these, 80% are women. This figure is estimated to rise to 41 million by the year 2015 unless steps are taken to educate individuals about prevention and screening. Osteoporosis is often called the "silent" disease, because it can progress without symptoms. Without proper screening and diagnosis, a person may not know they have osteoporosis until they break a bone. Fractured bones were once the only way to tell if a person had osteoporosis. Fortunately, there are new methods today that can detect osteoporosis before a fracture occurs.

ISSUES / PROGRAMS LIST

CRIME

Issue: **Humane Animal Treatment**
Program: Public File
Date: July 8, 2007
Time: 6:30A-7:00A

Description: The mission of the Placer SPCA is to prevent cruelty to animals, relieve animal suffering and ensure animal welfare, provide humane and animal care education, encourage and support the human-animal bond in our community, and encourage participation by all in a cooperative, on-going manner. The vision of the Placer SPCA is that every adoptable pet in Placer County has a home, every lost pet in Placer County is reunited with its owner, low-cost spaying and neutering is available for all cats and dogs and that every animal is treated with kindness and respect. Programs include behavior education, a food assistance program, a spay and neuter assistance program, a youth for animals club, vaccinations and micro-chipping, a lost and found and a humane kids camp.

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ISSUES / PROGRAMS LIST

DRUG ABUSE

Issue: **Helping the Homeless**
Program: Public File
Date: July 29, 2007
Time: 6:30A-7:00A

Description: The Lazarus Project helps the homeless men and women of Placer County get back on their feet. They deliver hope by providing food, housing, clothing, guidance, counseling, education, job training, budgeting classes, parenting classes and access to health care. Since 1999 over 200 men and women have been assisted by their program. They provide transitional homes, comprehensive support services, and a variety of collaborative efforts that enrich the community as a whole. Each Lazarus Project home provides an uplifting environment that enables and empowers each participant to become self-sufficient. A Lazarus Project participant is usually an individual who is homeless or on the verge of homelessness who has sustained multiple losses in his/her home and family; friends and job; health and hope. In addition, participants may be recovering from alcohol or drug dependence, emotional or physical abuse as well as mental or physical impairment.

Issue: **Homeless Veterans**
Program: Public File
Date: August 5, 2007
Time: 6:30A-7:00A

Description: Once again, hundreds of homeless Sacramento area veterans and their families will have a home for 3 days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from dozens of private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three days off the street is just a small part of the program and really is just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

Issue: **Domestic Violence**
Program: Public File
Date: September 9, 2007
Time: 6:30A-7:00A

Description: The center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 24 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court.

ISSUES / PROGRAMS LIST

HOUSING

Issue: **Helping the Homeless**
Program: Public File
Date: July 29, 2007
Time: 6:30A-7:00A

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ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: Humane Animal Treatment

Program: Public File

Date: July 8, 2007

Time: 6:30A-7:00A

Description: The mission of the Placer SPCA is to prevent cruelty to animals, relieve animal suffering and ensure animal welfare, provide humane and animal care education, encourage and support the human-animal bond in our community, and encourage participation by all in a cooperative, on-going manner. The vision of the Placer SPCA is that every adoptable pet in Placer County has a home, every lost pet in Placer County is reunited with its owner, low-cost spaying and neutering is available for all cats and dogs and that every animal is treated with kindness and respect. Programs include behavior education, a food assistance program, a spay and neuter assistance program, a youth for animals club, vaccinations and micro-chipping, a lost and found and a humane kids camp.

Issue: Feeding the World's Hungry

Program: Public File

Date: July 15, 2007

Time: 6:30A-7:00A

Description: Freedom from Hunger brings innovative and sustainable self-help solutions to the fight against chronic hunger and poverty. Together with local partners, they equip families with resources they need to build futures and health, hope and dignity. They believe that a world without hunger can be achieved through the principles and practices of self-help, collaboration, innovation, sustainability and respect for the contributions of our in-country partners and the families we serve. Because young children are most vulnerable to the ravages of malnutrition, Freedom from Hunger designs its self-help services for women – the primary caretakers of young children. They equip women to succeed at the very thing they are already determined to do: feed their children, improve their families' health and create positive change in their villages. They work in developing nations where chronic hunger is suffered by a large portion of a country's population. They focus on rural regions where poverty and hunger are at their worst. Their programs and services are at work in Africa (Benin, Burkina Faso, Ghana, Madagascar, Mali, Senegal, Togo and Uganda); Asia (India, the Philippines); Latin America and the Caribbean (Bolivia, Ecuador, Guatemala, Haiti, Honduras, Mexico and Peru).

Issue: Disaster Preparedness

Program: Public File

Date: July 20, 2007

Time: 6:30A-7:00A

Description: Citizen Voice's mission is to inspire, inform and involve citizens in the public arena on behalf of all, especially the vulnerable. Citizen Voice fulfills its mission by involving citizens in both practical immediate intervention and work towards long-term changes that protect the vulnerable. SAFELY OUT is a project of Citizen Voice, developed in partnership with the Red Cross – Sacramento Sierra Chapter, to ensure that our most vulnerable citizens – including the disabled, frail seniors, young children and more – are protected during a disaster. Safely Out Kits are the foundation of the project. For anyone who may have difficulty safely evacuating, they enable easy access to critical emergency information along with a leave-behind alert system that allows the person to call for help and then notifies relatives and first responders where that person has been evacuated to.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Helping the Homeless**
Program: Public File
Date: July 29, 2007
Time: 6:30A-7:00A

Description: The Lazarus Project helps the homeless men and women of Placer County get back on their feet. They deliver hope by providing food, housing, clothing, guidance, counseling, education, job training, budgeting classes, parenting classes and access to health care. Since 1999 over 200 men and women have been assisted by their program. They provide transitional homes, comprehensive support services, and a variety of collaborative efforts that enrich the community as a whole. Each Lazarus Project home provides an uplifting environment that enables and empowers each participant to become self-sufficient. A Lazarus Project participant is usually an individual who is homeless or on the verge of homelessness who has sustained multiple losses in his/her home and family; friends and job; health and hope. In addition, participants may be recovering from alcohol or drug dependence, emotional or physical abuse as well as mental or physical impairment.

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Program: Public File
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Issue: **Support for Families Living with Cancer**
Program: Public File
Date: August 12, 2007
Time: 6:30A-7:00A

Description: Angela's ANSIR is inspired by Pastor Alonzo Morris, his wife Angela, and their four children. As a young family having experienced the loss of a loved one to cancer, Angela's ANSIR knows first-hand just how important a network of resources can be during a difficult time. Angela lost the battle with cancer in 2002 at the age of 37. This foundation will allow her spirit to live on by assisting other families that are survivors of this devastating disease. Angela's ANSIR will provide multiple support networks to aid cancer survivors and their families such as emotional and psychological support for adults and children, educational scholarships for children of survivors, public education and advocacy awareness, and fundraising to finance cancer consciousness, prevention, and a cure.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Shaken Baby Syndrome**

Program: Public File

Date: August 19, 2007

Time: 6:30A-7:00A

Description: Shaken baby syndrome (SBS) is a collective term for the internal head injuries a baby or young child sustains from being violently shaken. Every year, nearly 50,000 children in the United States are forcefully shaken by their caretakers. The victims are on average six to eight months old, but may be as old as five years or as young as a few days. The shaking may occur as a response of frustration to the baby's inconsolable crying or as an action of routine abuse. Infants and small children are especially vulnerable to SBS because their neck muscles are still too weak to adequately support their disproportionately large heads and their young brain tissue and blood vessels are extremely fragile. When an infant is vigorously shaken by the arms, legs, shoulders, or chest, the whiplash motion repeatedly jars the baby's brain with tremendous force, causing internal damage and bleeding. While there may be no obvious external signs of injury following shaking, the child may suffer internally from brain bleeding and bruising, brain swelling and damage; mental retardation; blindness, hearing loss, paralysis, speech impairment, and learning disabilities; and death. Nearly 2,000 children die every year as a result of being shaken. Shaken baby syndrome is preventable with public education. Adults must be actively taught that shaking a child is never acceptable and can cause severe injury or death.

Issue: **Domestic Violence**

Program: Public File

Date: September 9, 2007

Time: 6:30A-7:00A

Description: The center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 24 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court.

Issue: **Depression**

Program: Public File

Date: September 23, 2007

Time: 6:30A-7:00A

Description: A depressive disorder is an illness that involves the body, mood and thoughts. It affects the way a person eats and sleeps, the way one feels about oneself, and the way one thinks about things. A depressive disorder is not the same as a passing blue mood. It is not a sign of personal weakness or a condition that can be willed or wished away. People with a depressive illness cannot merely "pull themselves together" and get better. Without treatment, symptoms can last for weeks, months or years. Appropriate treatment, however, can help most people who suffer from depression. Everyone experiences ups and downs in their life, but for some people the downs can outweigh the ups. This can cause problems with everyday activities such as eating, sleeping, working and getting along with friends. If this happens for more than a few weeks, depression may be the reason. Major depression is very common – it affects an estimated 19 million American adults every year. Nearly twice as many women (6.5%) as men (3.3%) suffer from depression each year. The good news is that it is possible to manage the symptoms of depression.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Psychic Readings**
Program: Public File
Date: September 30, 2007
Time: 6:30A-7:00A

Description: There are many misconceptions about what a psychic is, what a psychic does and what a psychic can do for you. Teachings relating to the spiritual realms are not usually included in our basic education. This is why it is so easy for fraudulent practitioners to get away with a scam. Anyone who predicts an absolute "set in stone" future – fortune tellers – is a scam artist. Real psychics are people with highly developed spiritual gifts who use them to help others become more aware of what is going on in their life spiritually. The word psychic is used to describe a person (or reader) who has the extraordinary ability to perceive and be affected by non-physical (spiritual) energies. Although most people have some degree of this ability, a professional psychic has developed an acute sensitivity to these energies. A good psychic reading combines accurate insight with practical advice; fosters hope and inspiration; encourages self-examination, highlights your gifts and abilities; and respects your free will and power to change.

PUBLIC SERVICE ANNOUNCEMENTS

KCTC, KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are as follows:

	<u>KCTC</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KSEG</u>	<u>KSSJ</u>	<u>KWOD</u>
Sac Therapeutic Services	4	2	3	3	3	2
Placer SPCA	3	3	2	3	2	3
Sacramento Tree Foundation	3	2	3	2	3	3
Family Connection Adoptions	3	3	2	3	2	2
Children's Miracle Network	3	2	3	2	3	3
Leukemia & Lymphoma Society	4	3	3	2	3	2
Local Elk Lodge Charities	3	3	3	3	2	3
Mira Loma High School	3	2	2	2	3	3
Child Cancer Journey	3	3	3	2	4	2
Bear Creek Community Church	2	2	3	3	3	3
Solano County Career Fair	4	2	3	3	2	3
Sounds of Healing	2	3	2	3	2	2
Wesley Nygren Mem. Scholarship	3	3	3	4	3	2
Elder Options	2	3	3	1	2	2
Safe Kids of Placer County	3	3	2	3	3	2
Placer Nature Center	2	3	3	3	4	3
Keaton Raphael Memorial	3	2	3	2	2	2
UC Davis Children's Hospital	2	4	2	2	3	3
Sac. Ronald McDonald House	3	3	2	3	2	4
Tahoe Yacht Club Foundation	2	3	2	2	2	3
Sacramento SPCA	3	3	3	3	3	2
2 nd Disaster Preparedness Event	3	2	4	3	3	2
Pacific Intercultural Exchange	3	4	3	3	2	2
Sacramento Habitat for Humanity	4	2	3	3	3	3
Discovery Museum	2	3	2	3	2	3
Folsom High School Football	4	3	3	2	3	3
Old Sac History Camp for Kids	3	2	3	3	4	3
Sac. Japanese Language School	3	2	3	3	2	2
Special Olympics of Northern Calif.	3	3	2	2	3	3
Sacramento Hire Job Fair	3	3	4	3	4	2
Sacramento Philharmonic League	3	3	3	3	3	2
Another Chance, Another Day	2	2	2	3	2	3
Strategies for Change	3	3	2	3	3	4
Boys & Girls Club of Sacramento	2	3	3	3	2	4
WEAVE	4	2	3	3	4	3
Music in the Mountains	2	3	3	3	3	3
Women's Equity Day Parade	3	4	2	4	2	2
Folsom City Zoo	2	2	3	4	2	3
Sacramento Stand Down 2007	2	2	3	2	3	3
Domestic Violence Intervention Ctr.	3	3	2	3	2	3
Elk Grove Community Food Bank	3	2	3	2	3	2
Auburn Com. Cancer Endowment	2	4	2	3	3	4
E-Waste Recycling Event	2	3	2	2	3	2
Pink Ribbon Breast Cancer Fund	2	3	3	3	2	3
Amador County Music & Arts	3	2	2	4	4	4
St. Anthony Parish Mem. Fund	2	2	2	3	3	3
Greater Broadway Partnership	2	3	3	2	2	3
Sacramento County Sheriff's Dept	3	3	3	2	3	2
Towe Auto Museum	3	2	3	2	2	3
Inspire Change	2	2	3	4	3	2

St. Joseph's Church	2	2	2	3	3	3
CHP's 11-99 Foundation	2	3	2	2	2	3
Angela's ANSIR	2	2	4	3	2	3
Stockton Animal Shelter	3	3	2	3	3	3
Foundation Fighting Blindness	3	2	3	2	3	3
Mercy Housing California	2	2	2	2	3	2
Albie Carson Breast Cancer Found.	2	3	2	3	2	3
Roseville Police Officer's Assoc.	2	3	3	3	2	3
Peace Corps	3	2	3	4	3	2
First Tee of Greater Sacramento	3	3	3	3	2	3
Fair Oaks Park & Rec. District	2	2	2	2	3	3
Scleroderma Foundation, Nor. Cal.	2	3	3	3	4	3
El Dorado Women's Center	3	4	3	2	3	2
Sacto. Public Reference Libraries	3	3	3	2	2	3

SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from the 40 Days of Life, Disabled Sports USA, Blood Source, Foundation Fighting Blindness and Depression Specialists.

NEWS REPORTS

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.